



Dormston School – Careers Programme 2023 – 2024

This is programme for 2023/24. Events will be added to this programme throughout the year as and when they become available.

Whole School

Activity	Details	Impact	Gatsby Benchmark(s) Covered *See below
Displays	Career based displays are placed around school, with subject specific career related displays in key areas.	Increased awareness and profile of careers at Dormston School.	2, 4
Visiting Speakers	Careers focused visiting speakers throughout the course of the academic year. Some sessions for whole year groups (assembly slots, off timetable lessons)	Students have an improved awareness of the variety of jobs and careers available. They also have gained knowledge of the skills and qualifications required and the realities of the current labour market.	2, 3, 4, 5, 6, 7, 8
National Apprenticeship Week 5 -11 February 2024	Whole school information and promotion of apprenticeships as post 16/18 pathway	Raise awareness of apprenticeship routes to support informed choices at Post 16/18	2, 3, 4, 5, 6, 7
National Careers Week (6 –11 March 2024)	Classroom based activities, workshops, employer engagement and drop-in sessions to celebrate NCW.	Raise awareness and aspirations of all students.	2, 3, 4, 5, 6, 7
Student Voice	Student voice (formal and informal) used to gather views and understanding of careers. Student Leadership Team to contribute to & evaluate ongoing careers provision.	School aware of the strengths and areas for development which can then be used to inform future planning.	1, 2, 3
Parental Engagement	Engagement via meetings, school website, Parents/Options/Post 16 Evenings and newsletters at key points throughout the academic year.	Increased parental awareness of the variety of careers available within the local area, nationally and within key areas.	1, 2, 5, 7
Staff Feedback	Feedback from staff on careers related events and programmes to contribute to & evaluate ongoing careers provision.	School aware of the strengths and areas for development which can then be used to inform future planning.	1, 2, 3





Year Based Activities

Activity	Date	Impact	Gatsby Benchmark(s) Covered *see below
Wolves Mentoring Programme (Selected Students)	Autumn Term 2023 & Spring Term 2024	Instil self-belief, raise confidence during transition and raise aspiration to reduce potential NEET	2, 3, 4, 5
Motivational Speaker (Assembly)	Autumn Term 17 November 2023	Emphasise importance of resilience, hard work and dedication. Raise aspiration.	2, 3, 5, 7
Life Skills – World of Work NHS COMPETITION (including Employer Engagement)	Spring Term 2024	Raise aspiration and increase knowledge of transferable skills/attributes required for World of Work, University Life, LMI.	1, 2, 4, 7
National Apprenticeships Week	Spring Term 5 -11 February 2024	Raise aspiration and increased knowledge of apprenticeship career pathways & labour market information.	2, 3, 5
National Careers Week Curriculum Focus/activities	Spring Term 6 -11 March 2024	Link relevance of curriculum learning to careers	2, 3, 4, 5
National Careers Week Employer Assembly delivered by Metrobank	Spring Term 8 March 2024	Employer interaction. Increase knowledge of skills and pathway	2, 5





Activity	Date	Impact	Gatsby Benchmark(s) Covered *see below
Wolves Mentoring Programme	Autumn Term 2023 &	Instil self-belief, raise confidence and aspiration to reduce	2, 3, 4, 5
(Selected Students)	Spring term 2024	potential NEET	
PSHE – Changing World of Work	Spring Term February 2024	Greater understanding of job sectors/future jobs and employment needs, especially relating to transferrable skills.	2, 3, 4
National Apprenticeships Week	Spring Term 5-11 February 2024	Raise aspiration and increased knowledge of career pathways & labour market information delivered by external providers	2, 3, 4, 5, 7
'Challenging Stereotypes' Activity	Spring Term 7 February 2024	Challenge stereotypes in the world of work. Opportunity to meet with employers from numerous job sectors.	2, 3, 4, 5
National Careers Week	Spring Term	Raise aspiration, increased knowledge of career pathways, LMI	2, 3, 4, 5, 6, 7
Curriculum Focus/activities	6 -11 March 2024	and link curriculum learning to world of work.	
National Careers Week Apprenticeship Assembly delivered by DWP	Spring Term 7 March 2024	Greater understanding of Apprenticeships at Post 16/18 (to comply with PA Legislation)	2, 3, 5





Activity	Date	Impact	Gatsby Benchmark(s) Covered * see below
Wolves Mentoring Programme	Autumn Term 2023 &	Instil self-belief and raise aspiration to reduce potential NEETs	2, 3, 4, 5
(Selected Students)	Spring Term 2024		
PSHE	Spring Term	Gain knowledge & skills to raise awareness of personal skills &	2, 3, 4, 5
My Career / My Future	January 2024	strengths	
Assembly delivered by Pete Small,	Spring Term	Inform students of all pathways available Post 16/18, including	2,3,8
Independent Careers Advisor	11 January 2024	apprenticeships and T Levels (to comply with PA Legislation)	
National Apprenticeship Week	Spring Term	Raise aspiration and increased knowledge of career pathways &	2, 3, 4, 5, 7
	5 -11 February 2024	labour market information delivered by external providers.	
GCSE Options Evening	Spring Term 29 February 2024	Students and parents have the opportunity to access information relating to GCSE study at Dormston and future pathways (post 16 & 18) including local FE establishments, training/apprenticeship providers & YETI. Students make well informed option choices to maximise achievement	1, 3, 7, 8
National Careers Week	Spring Term	Raise aspiration, increased knowledge of career pathways, LMI	2, 3, 4, 5, 6, 7
(Curriculum Focus/activities)	6 -11 March 2024	and link curriculum learning to world of work.	
National Careers Challenge	Spring Term 6 March 2024	Employer engagement and interaction. Explore future careers. Employer focus and increased knowledge of career pathways and skills	2, 3, 5, 5
Work Experience Student Launch	Summer Term 11 June 2024	Inform pupils the importance and benefits of WEX	2, 5, 6
Work Experience Parent Launch	Summer Term	Inform pupils and parents the importance and benefits of WEX	2 5 6
Evening	18 June 2024	inform pupils and parents the importance and beliefits of WEX	2, 5, 6





Activity	Date	Impact	Gatsby Benchmark(s) Covered *see below
Creative Careers Workshop	Autumn Term	Raise aspiration. Increase knowledge of careers available in	2, 3, 4, 5, 7
BOA Academy (selected students)	16 November 2023	creative industries and LMI.	
National Apprenticeship Week	Spring Term	Raise aspiration and increased knowledge of career pathways &	2, 3, 4, 5, 7
	5 -11 February 2024	labour market information delivered by external providers.	
PHSE -Post 16 Pathways & Work	Spring Term	Increase knowledge of all post 16/18 learning pathways available	2, 3, 7, 8
Experience Prep	March 2024	enabling student to make realistic and appropriate choices. Prepare students for WEX placement	
National Careers Week	Spring Term	Raise aspiration, increased knowledge of career pathways, LMI	2, 3, 4, 5, 6, 7
Activities/Curriculum Focus/activities	6 -11 March 2024	and link curriculum learning to world of work.	
CV Workshop	Summer Term	Prepare pupils for post 16 pathways and employment. Interact	2, 3, 7, 8
Delivered by external providers	11 April 2024	with FE providers (Central St Michaels Sixth, Dudley & Halesowen	
(Central St Michaels Sixth, Dudley &		College).	
Halesowen Colleges)			
Work Experience Week	Summer Term	Students have first-hand experience of work place environments.	2, 3, 4, 5, 6
	15 – 19 April 2024	Raise aspiration. Awareness of transferable skills	
1:1 Interviews with YETI	Summer Term	Improved aspiration and understanding of career options	1, 2, 3, 8
	April 2024 onwards	available linked to potential future progression by providing	
		independent careers advice and guidance	
Visits to FE and HE Establishments	Summer Term	Gain insight and raise awareness of opportunities on offer at FE	2, 3, 4, 7
	4 July 2024	and HE providers. Raise aspiration.	





Activity	Date	Impact	Gatsby Benchmark(s) Covered *see below
Post 16 Assembly	Autumn Term	Increase knowledge of post 16 learning pathways and entry	2, 3, 7
Delivered by FE Provider & ASK	12 September 2023	requirements. Increase knowledge of all apprenticeships Post 16	
Apprenticeships		& Post 18. Provide Labour Market Information	
1:1 Interviews with YETI	Autumn Term	Improved aspiration and understanding of career options	2, 3, 8
(Continued from Year 10)	September 2023 onwards	available linked to potential future progression.	
		Where identified students with issues (academic, personal,	
		career pathways) can be referred as appropriate	
PHSE – Post 16 Guidance and Support	Autumn Term	Increase knowledge of post 16 learning pathways and entry	2, 3, 8
	12 September 2023	requirements.	
The Real Apprentice Event	Autumn Term	Students gain direct access to employers, apprenticeship	2, 3, 5, 7
(The Apprenticeship Works)	28 September 2023	providers, FE establishments and training providers to make	
		informed Post 16 choices	
PSHE - Post 16 Preparation	Autumn Term	Provide support and guidance with post 16 applications.	2, 3
	September/October 2023	Preparation for Post 16 Evening	
Post 16 Evening	Autumn Term	Students and parents have the opportunity to access high quality	2, 3, 5, 7, 8
	3 October 2023	information relating to ALL post 16 pathways including local FE &	
		HE establishments, training providers, employers & YETI.	
Next Steps Questionnaires (1)	Autumn Term	To target careers support.	3, 8
	October 2023	Identify any possible NEETs.	
Employer Workshop	Autumn Term	Inform students on different careers and pathways into	2, 3, 4, 5
Royal Institution of Chartered	9 October 2023	Surveying.	
Surveyors (Selected Students)		Enhance team working, communication and creativity skills	
University Campus Visit (Aspire to	Autumn Term	Raise aspiration. Understanding of routes into HE. Discover	2, 3, 7, 8
HE)	17 October 2023	transferable skills. Assist students making informed Post 16 / 18	
(Selected Students)		decisions.	





Knowledge is Strength

			AI DORMSTON SCHOOL
A Level Advice/Guidance Workshop	Autumn Term	Increase knowledge and provide support on A Levels including	3, 7, 8
(Delivered by King Edwards V1)	24 October 2023	applications and personal statements	
Creative Careers Workshop	Autumn Term	Raise aspiration. Increase knowledge of careers available in	2, 3, 4, 5, 7
BOA Academy (selected students)	16 November 2023	creative industries and LMI.	
Informal Drop-in College Sessions	Autumn Term	Provide informal support and guidance with Post 16 pathways,	2, 3, 8
(Atrium)	Dates throughout	courses and applications	
	Autumn Term		
National Apprenticeship Week	Spring Term	Raise aspiration and increased knowledge of career pathways &	2, 3, 4, 5, 7
	5-11 February 2024	labour market information delivered by external providers.	
Apprenticeship Workshop (1)	Spring Term	To provide advice/guidance to students with the apprenticeship	2, 3, 8
Delivered by ASK to interested	19 March 2024	process and registration onto gov site	
students (after school)	20 March 2024		
National Careers Week	Spring Term	Raise aspiration, increased knowledge of career pathways, LMI	2, 3, 4, 5, 6, 7
Curriculum Focus/activities	6 -11 March 2024	and link curriculum learning to world of work.	
Apprenticeship Workshop (2)	Spring Term	To provide support students with the apprenticeship process and	2, 3, 7, 8
	23 April 2024	applications & CVs	
Next Steps Questionnaires (2)	Spring Term	To target careers support. Identify any possible NEETs.	3, 8
Compulsory information collection	March/April 2024	Information sent to LA	
required by Local Authority			
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Staff CPD

Activity	Date	Impact	Gatsby Benchmark(s) Covered *see
			below
Curriculum Leaders Meetings	As calendared	Raise profile of careers.	1, 4
		To keep staff updated on careers legislation & school	
		policies/events	
Staff CPD	Various	Provide staff with relevant CPD opportunities to support	1, 2, 4
		with linking the curriculum with the real world of work,	
		LMI and post 16/18 pathways available to students.	

*The eight Gatsby benchmarks of Good Career Guidance		
1.	A stable careers programme	
2.	Learning from career and labour market information	
3.	Addressing the needs of each pupil	
4.	Linking curriculum learning to careers	
5.	Encounters with employers and employees	
6.	Experiences of workplaces	
7.	Encounters with further and higher education	



Knowledge is Strength

8. Personal guidance

Louise Dawes – Updated December 2024

