

Assessment criteria

- AO 1** Developing ideas through investigations, demonstrating critical understanding of sources
- AO 2** Refine work by exploring ideas, selecting and experimenting with appropriate media, materials, techniques and processes.
- AO 3** Record ideas, observations and insights, relevant to intentions as work progresses.
- AO 4** Present a personal and meaningful response that realises intentions and demonstrates understanding of the visual language.

Art Elements

(Elements of the Visual Language)



Line: Different lines express different emotions and ideas. A line is a path made by a moving point...



Colour

Another word for colour is 'hue'. Colours can be very pure (with a high intensity). Colours can be lightened or darkened using white or black. This is called the brightness or the 'value' of the colour.



Value is the lightness or darkness of something. It is also called **tone**.

← Different values or tones created by shading.



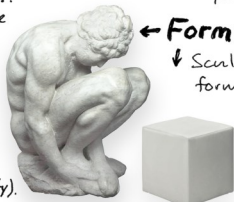
Shape:

Shapes can be freeform or geometric. A shape is an area enclosed by a line.

Artworks are 'built' using the visual elements. These elements are an expressive language.

Form

Form is 3D shape. Sculpture uses form, of course.



Texture

Texture is the roughness or smoothness. Also called 'surface quality'.



Space

You can't have shape or form without having space. Here the 'negative space' creates the image.



ARTIST RESEARCH

Introduction

(Artist's name) is a fashion designer/textile artist/abstract painter/mixed media artist.

I have chosen this artist because

The main theme (s) of [artist's name] is (natural form/floral/landscapes etc.)

I have chosen this artist because

Always refer to an artist by their full name or by their surname, e.g. 'Grayson Perry' or 'Perry'. Never 'Grayson'.

When I researched this artist I was fascinated/interested to learn

The colours the artist use arethis gives the feelings of ...

The surface of the artwork is (smooth, rough, textured)

I was drawn towards this artist's work because ...

These artworks have an atmosphere of.....

I am interested in ...

Now I have looked at their work I am going to

Useful tips:

- Create a Pinterest account
- Download the app PICART™
- Use of your own photography is **MUST**

Always try and include gallery or exhibition visits in your work.

ANNOTATING MY WORK

Introduction

I have created this piece because I am interested in..../I want to try to....

I chose to work from this photograph because

I found working with (insert media e.g. water-colour, acrylic) difficult/successful because

This piece links to my artist because

I would describe the line/tone/texture of this piece as....

The mood of this piece

To improve this I would

I could make more connections to my artist by

Next I plan to



KEY WORDS

- PROPORTION
- COMPOSITION
- ACCURACY
- QUALITY OF LINE
- TOPE
- TINTS
- BLENDED
- DEPTH
- DEFINITION
- MARK-MAKING
- CIRCULAR MOTION
- SMOOTH
- TRANSITION
- MEDIA
- AESTHETICS
- CAMEO
- HUES
- PIXELS
- JUXTAPOSITION
- ABSTRACT
- FIGURATIVE
- LAYERING
- CHARACTERFUL
- CONTINUOUS LINE
- NARRATIVE
- INFLUENCE

SOME RECOMMENDED ARTISTS

- | | |
|-----------------------|------------------|
| Alexander McQueen | Sue Aston |
| Georgia O'Keefe | Caroline Bell |
| Henry Moore | India Flint |
| Ernest Haeckel | Nava Lubelski |
| Peter Randall | Mandy Pattullo |
| Eugene Seguy | Mr Finch |
| Katie Vota | Lauren DiCioccio |
| Sue Blackwell | Tracy Emin |
| Tessa Charles | Gareth Pugh |
| Caroline Saxby | Ann Marie Cadman |
| Andy Warhol | |
| Frida Kahlo | |
| Timorous Beasties | |
| Dolce & Gabbana | |
| Chanel—Karl Lagerfeld | |
| Yelena James | |
| Angie Lewin | |